

# MEET THE NEXT GENERATION OF FULLY ACCREDITED HR ASSESSMENTS, ANALYTICS AND ADVISORY

## master™ PEOPLE PLATFORM

DATA-DRIVEN TALENT OPTIMIZATION FOR FASTER AND BETTER HR DECISIONS

### BRIGHT

FAST IDENTIFICATION OF STAR CUSTOMER SERVICE ASSETS

### OPTO

EVIDENCE-BASED RECRUITMENT THAT SUPPORTS BUSINESS PERFORMANCE

### ACE

TEST YOUR EMPLOYEES' ABILITY TO MAKE THE RIGHT CALLS

### CORE

QUICKLY UNCOVER CANDIDATE POTENTIAL TO RELIABLY FORECAST JOB SUCCESS

### MPA

SELECT AND RETAIN THE BEST CANDIDATES FOR THE JOB

### EASI

KNOW EXACTLY WHAT DRIVES YOUR PEOPLE AND LEVERAGE THE POWER OF DIVERSITY

master™  
VALUE PEOPLE

LEARN MORE ABOUT OUR SOLUTIONS AT [MASTER-HR.COM](https://www.master-hr.com)

# GIVING PEOPLE AND COMPANIES AN EQUAL CHANCE TO GROW AND PERFORM

At Master International, we develop data-driven and globally accredited assessment solutions that establish HR people as experts in strategic talent acquisition, selection and development. To instantly improve the quality of your recruitment decisions and deliver valuable HR business insights,

our cloud-based and scalable tools fit all HR platforms, come in all major languages and are supported by a global network of local partners everywhere.

## WHEN YOU VALUE PEOPLE, EVERYBODY WINS

Motivated employees are happier and perform better, and our goal is always to enable the match of the right person with the right job. We facilitate this by empowering users to make better HR decisions, while saving time and reducing costs. Our web-based HR assessment tools are digitally anchored in the unique intuitive and easy to use Master People Platform (MPP) that powers centralised HR workflows and ensures compatibility with future legal regulations. Combined, our range of solutions forms a complete suite that makes *you* the expert.

- + Screening, selection and recruitment based on the match between personality assessment and company performance requirements. Try OPTO and MPA.
- + Assessment of candidate ability and potential in relation to problem solving and job complexity. Use ACE and CORE
- + Individual and organisational development in improving motivation and strengthening communication. Go EASI.
- + Screening of a candidate's service attitude and behaviour as a means of building excellent customer service. Run BRIGHT.

## GLOBAL REACH, LOCAL TOUCH

On a global level, we aim to realise company ambitions of growth and increased revenue. On a local level, we strive to earn our customers' trust and respect by building lasting personal relationships through excellent service and support.

Our solutions form a complete and easy-to-use suite of professional, web-based HR assessment tools that create unique workflows and provide performance analytics which are supported by our HR advisory services. Combining these unique tools is what makes you an expert.